

Live with Purpose™



purpose™

PEOPLE | PERFORMANCE | PLANET

WE ALL HAVE PURPOSE.

Pursuing it gives life meaning, making us more conscious of the choices we make in every dimension of our lives.

These daily choices—how we nourish our bodies, minds, and intentions—determine our success at what really matters.

WHEN THEY ARE WORKING IN SYMPHONY, WE JUST KNOW IT.

We have more physical and mental energy. We feel more alive. This integrated approach targeting better health for the whole person is our guiding philosophy.

We believe that our choices should make yours easier—
so you can pursue your purpose.



Live With Purpose™

We know that life is full of complicated choices, especially when it comes to health.

That's why Purpose Nutrition makes it easy with an integrated system designed to fit your life.

The Purpose Nutrition system was created in collaboration with

Dr. Patrick Gentempo, Founder and CEO of Creating Wellness and one of the world's foremost experts on health, wellness, and optimal living who is a passionate advocate for making positive results easy and accessible.

Learn more about Purpose Nutrition at www.PurposeNutrition.com

Live with Purpose™



Designed With Purpose™

Purpose products are designed to work with the body for tangible results, blending the most clinically supported nutritional ingredients in their most natural and body-ready form, with no fluff. Purpose products are formulated with the right amounts—not mega-amounts—of critical nutrients, which are derived from whole food sources and delivered in capsules for rapid release. Purposed Nutrients™ are fermented in a living whole-food matrix, making them more like food and therefore much easier for our bodies to recognize and use. At every stage, we created these targeted, **research-based** formulations using premium **natural** nutrients in their most **body-ready** form, working together in **synergistic** harmony.

Formulated with Purpose™

From gentle cleansing products to vitalizing multivitamins to nourishing shakes to targeted supplements for joint or bone health, Purpose products work together in perfect harmony so you don't have to worry about getting too much or too little of the critical nutrients for optimal health.



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STEP 1: START WITH A CLEANSE

Purpose cleanse™ is a gentle, mineral-based cleanse that works with your body to eliminate intestinal bulk and pave the way for enhanced nutrition.

STEP 2: BUILD A STRONG FOUNDATION

Purpose easy shake™ is a delicious meal or snack, loaded with easy fiber™ and native whey protein to help control appetite and easygest™ probiotic blend to support proper digestion.†

Purpose vitalizing multitis™ for men and women feature a broad spectrum of Purposed Nutrients™, critical nutrition grown in a living food matrix so they are body ready—you can feel the difference!†

STEP 3: CUSTOMIZE TO YOUR NEEDS

Purpose cardio O-3™ provides critical omega-3 fatty acids for support of a healthy cardiovascular system and brain function.†

Purpose mobility™ is a joint-care formula with an advanced botanical blend for joint health and glucosamine from a vegetarian, non-shellfish source for cartilage health.

Purpose bone™ is an advanced, multi-faceted bone-building formula with highly-absorbable calcium citrate malate, a body-friendly form of calcium with superior absorption as compared with calcium carbonate, the most commonly used form of calcium.†

Purpose lean™ with patent-pending Xanthigen™ (concentrated fucoxanthin and pomegranate extract) creates thermogenesis without stimulating the nervous system.†

†FDA DISCLAIMER: These statements have not been evaluated by the food and drug administration. These products are not meant to diagnose, treat or cure any disease or medical condition. Please consult your doctor before starting ANY exercise or nutritional supplement program or before using these or any product during pregnancy or if you have a serious medical condition.